



SIMAR

Exclusive Kenyan Coffee

Dark roasted, Arabica AA and AB,
produced by local kenyan farmers,
excellent taste, social entrepreneurship



Did you know?

Kenyan coffee beans are ranked as one of the finest in the world, due to the perfect natural environment and temperature.

We have carefully selected out a few farmers with the right set of skills and experience, that could meet our high quality and production standards.

Our prices rarely fluctuates as we have arranged a fixed price with our farmers.

Simar deliver premium coffee to USA, Norway, Dubai and Asian countries.

Simar Coffee

Simar is a company with one simple goal. We strive to produce the highest quality of the world famous and highly recognized Kenyan-Arabica coffee beans.

Moreover, our aim is to deliver high-end coffee at an affordable price worldwide.

One of our philosophies is to build up a close and long term relationship with our hand-picked Kenyan farmers. Together, we have developed a unique and exclusive taste to our beans that satisfies even the most choosy coffee consumers in Europe.

We are so confident in our product, that we choose to be slightly bold - «the taste will speak for itself!»

We welcome you as a customer!

The taste

Simar coffee beans are deliciously dark roasted, full bodied, have a powerful character and finish with a round, fruity taste.

It's an easy coffee to like.

Simply the best

We believe there is no reason making «just okay» coffee, if you can make the absolute best there is.

That is why Simar Coffee is made 1700 meters up in a beautiful and lush mountain area in Kiambu, Kenya.

The height makes the cherries struggle to mature, which is essential to produce high quality coffee.

The ideal growing conditions are made out of rich soil, and a moderate climate consisting of a perfect mix of rainy and sunny days. All of these ingredients combined and put together, makes a perfect match.

That is why Kenyan coffee is ranked as one of the finest in the world, and we are proud to be its provider.

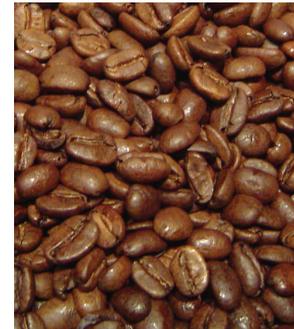
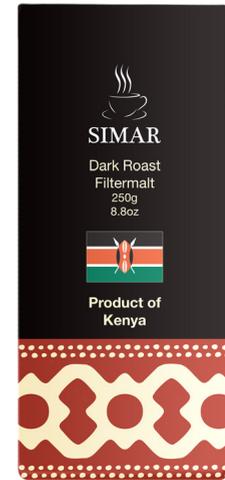
1: Ground Coffee

250g prepacked and dark roast coffee made for the consumer market.

It's a single origin coffee containing Arabica AA and a dash of AB to cement the distinctive taste.

- Dark Roasted - A hint of sweet berries
- Full body - Round and smooth ending

The design is made by a professional Scandinavian designer.



2: Roasted Whole Beans

1kg high quality dark roasted beans. Ready to use for mainly restaurant/coffeehouses and hotels. Could be aimed at the consumer - coffee-machine segment.

It's a single origin coffee containing Arabica AA and a dash of AB to cement the distinctive taste.

- Dark Roasted - A hint of sweet berries
- Fully body - Round and smooth ending

Quality matters

Just like wine, quality matters in coffee.

It's a reason why high quality Kenyan coffee beans are gaining more and more attention and popularity worldwide.

The quality speaks for itself, you can feel it on the taste.

Deliverance

We can ensure a steady deliverance of our high quality coffee at all times as, we work closely together with reliable and solid shipping players worldwide.



3: Green Beans

The Simar Green Beans comes from the Kiambu region in Kenya, and is grown at altitude 1700 - 2100 meters. The height makes the beans struggle to mature, which is essential to produce high quality coffee.

4: Roasted Espresso Beans

We at Simar love a challenge, so we took an espresso challenge, and made an espresso consisting of kenyan beans which is rare.

It took 6 months to find the perfect taste. And we are proud to introduce a full bodied espresso with a powerful character.



5: Simar Drip Bags

The drip bag is made out of high quality Kenyan coffee. One drip bag equals one cup of coffee. A perfect product for finer hotels to offer their guests.

Final words

Simar Coffee hopes to see you as our future customer and client. We have a strong and unique product, ready to enter your market.

Looking forward to hear from you,

Best wishes

Simar Coffee

